Town App guide

37 Church Street
Seaford
East Sussex
BN25 1HG

Subject: I Love Seaford Town Guide App

Dear Business Owner,

Seaford Chamber of Commerce supported by Seaford Town Council are developing a Town Guide App for business, leisure, tourism and travel in Seaford only.

The aim of the 'I Love Seaford' Town Guide App is to promote tourism within the town and provide a 'One Stop Shop to All Things Seaford', connecting local businesses to consumers using the latest technology.

Whether you run a football club, sell clothes for charity or groom pets, The 'I Love Seaford' Town Guide App will help maximise visitor potential, increase foot traffic to high streets and increase community engagement. Additional features of the Town Guide App will include a 'What's On' events page and a heritage trail, showcasing Seaford's history.

We are offering a free entry into the app for a limited time only. The form* on the reverse can be filled in by hand and sent back to the address provided extra copies can be downloaded online at: **http://www.seafordchamber.co.uk/townapp/**

All application forms must be completed and returned to Seaford Town Council by 30/09/2015. A registration fee** will be applied to businesses wishing to appear in the Seaford Town Guide App after this date. Following the initial registration process, participants will have the opportunity to manage their own profile online.

Seaford Chamber of Commerce will be running a marketing campaign to promote the new 'I Love Seaford' Town Guide App and it's free download to users. We hope to receive the registration details for your business as soon as possible and look forward to collaborating with you on this exciting project.

Seaford Chamber of Commerce

*Information you provide will not be disclosed to a third party
**For users wishing to join the I Love Seaford Town Guide App after the closing date a registration fee of £25 will be applied.
*** optional

Free Registration Form

Business Name	
Business Owner First Name	
Business Owner Last Name	
Address	
Post Code	
Phone Number	
Mobile Number	
Email Address	
Facebook ***	
Twitter ***	

To be posted or hand delivered to

Seaford Town App

Council Offices

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